

# START

Does your design contain the text "ISU/Iowa State/Cyclones/etc." or any trademarked graphics such as:



NO  
No specific requirements for your design. No formal design submission required.

YES  
Must use SCC mark/patch somewhere on the garment:



May use any of the 4 graphic marks shown at the top of this chart as well as text:

Iowa State University	Cy
Iowa State	ISU
Cyclones	Clone
Cyclone	

Do not have to include "club" on the design but still needs club name; cannot use Athletics font.

Submit to Sport Clubs Assistant Director for SCC Exec Board Approval

Is your design for competitive garments or uniforms?

NO  
Is this design for a specific event?

NO  
May use any of the 4 graphic marks shown at the top of this chart.

May **NOT** use word marks below (unless including the entire club name):

Iowa State University	Cy
Iowa State	ISU
Cyclones	Clone

Full Sport Club name with "Club" must appear and include "at Iowa State University/at Iowa State/at ISU"; cannot use Athletics font on apparel.

Submit Directly to Trademark Licensing for Approval

YES  
May use any of the 4 graphic marks shown at the top of this chart as well as text:

Iowa State University	Cy
Iowa State	ISU
Cyclones	Clone
Cyclone	

Somewhere on the design must include "Sponsored by Sport Club Council".

Cannot use Athletics font on apparel.

Submit to Sport Clubs Assistant Director for SCC Exec Board Approval